INSTANT ISSUANCE CARD PRODUCTION

MATICA

INSTANT ISSUANCE SOLUTIONS





MATICA

Helping banks to retain customers and generate income

Matica continues to retain a leading position in a globally competitive market as a result of consistently investing in, and delivering, innovative technology. This is what sets us apart from the rest. Working from our production plant in Italy, our international team of highly qualified engineers develops cutting edge solutions that protect our everyday world with better security.

WHAT IS INSTANT ISSUANCE RESPONDING TO?

Matica understands that the changing market dynamics affecting the evolving financial industry, brings new challenges for the financial sector.

The limited economic recovery, low interest rates and fee regulation have forced banks to examine new ways of making money— and saving money. Branches need to deliver a high quality customer experience that is fast, hassle-free and highly personalized yet establishes deeper customer relations.

In addition to the worldwide adoption of EMV regulations the market needs solutions to help them resolve these transformational challenges.

THE POWER OF NOW

Matica's comprehensive instant issuance portfolio provides the opportunity to personalize cards in real-time at the branch level and to deliver immediately into consumers' hands.

As a feature of improved in-branch experience service, this 'immediacy' helps to galvanise the modernization of bank branches. It helps customer retention by serving them in a fast-moving digital era, so the choice of the right instant issuance solution is critically important.



APPLICATIONS

- CREDIT & DEBIT CARDS
- PRE-PAID CARDS
- LOYALTY
- CASINO CARDS

- Flexible & adaptable
- Real-time personalization



S3200 RETRANSFER FINANCIAL INSTANT ISSUANCE

Using a retransfer printing engine, the S3200 is designed for the onsite issuance of flat financial cards by banks, credit unions and other institutions wanting to offer customers debit and credit. Fully compliant with financial instant issuance regulations this technology offers contact and contactless EMV chip encoding and magnetic strip encoding. In addition, the edge-to-edge, high quality print quality is beyond comparison. Security-wise, internal electronic locks and mechanical keyed locks on the front door and card hoppers prevent unauthorized access to sensitive information. Concealed card hoppers protect personal cardholder data.



S3300e FINANCIAL DESKTOP EMBOSSER

The S3300e is the most compact and easy-to-use financial desktop embossing in the market. The state-of-the-art, 72-character drum for front-side embossing and rear indent, as well as the new, cassette based tipper available in four colors, enable the S3300e to instantly issue embossed, credit preprinted cards at branch level. Also available for credit and debit cards, with two drums, rear and front infill module and tipping. It can be configured with 6 automatic feeders of 100 cards each, with an electronic and key control lock as a security feature.



S3600 DIRECT-TO-CARD PRINTER & EMBOSSING SYSTEM

The most comprehensive, versatile instant issuance solution, the S3600 is the result of decades of experience in developing financial card personalization technologies. Fully compliant with Visa® and Mastercard® requirements to print, emboss, indent financial cards at a branch level. The S3600 offers 3, upgradeable to 6, input hoppers to issue different types of cards. Electronic and key control locks are available as standard security features. The S3600 features a wide range of secure connectivity, from USB to LAN with Single Wire Functionality that allows monitoring the production of all machines, in real time via cloud. Its compact size designed with front manual feeder and eject, also makes it ideal for self-service kiosk application.



K3 KIOSK MODULE

Unique to Matica, the K3 card issuance module for kiosk integration completes the family of financial instant issuance technologies by offering a stand-alone solution for self-service propositions and OEM integration. The K3's compact, open frame module offers reliability, flexibility and it is optimized for easy and fast integration. Based on proven proprietary technology, it offers an 80 or 114 character drum, desktop embosser indenter and tipper module, card transport and jam-free operations with RS232 internal connectivity. Card feeders, printers and encoders are sold separately.





MATICA'S FINANCIAL INSTANT ISSUANCE PORTFOLIO

Known for being best in class, Matica's instant issuance equipment is flexible and adaptable with the potential to be easily reconfigured as an organization's needs change and grow. Easy to maintain and use.



BENEFITS OF INSTANT ISSUANCE TO BANKS AND THEIR CARD HOLDERS

Bank benefits

- ✓ Cost savings in mailing and fulfilment overheads since cards are no longer mailed.
- ✓ Immediate purchase power; cards activated in branch.
- ✓ Instant issuance can be carried out in other places such as airports or retailers, creating further revenue opportunities.
- Customer loyalty.
- ✓ Dramatically reduce the amount of inactive cards.

Card holders' benefits

- ✓ Immediacy of collecting the card in branch avoids 7-10 day wait.
- ✓ Reduces risk of mail fraud.
- ✓ Saves precious time in activating the card done on collection.
- ✓ Customer can use it straight away.
- ✓ Lost or stolen cards can be replaced immediately without waiting time.

SECURE INSTANT ISSUANCE

All instant issuance systems include the Matica Financial Security Pack for physical and logical security.

Physical security

- · Concealed output and reject hoppers.
- Key locks to secure access to input, output and reject hoppers.
- Secure consumable access.
- Kensington® lock for equipment protection.
- · Table anchoring bolts.

Logical security

- Device password protection.
- Encrypted data communication.
- Print data scrambling function.
- Tag protected ribbons with project codes.
- PCI-DSS compliant software integration tools (Matidesk SDK).
- Cards counter production history not resettable.

